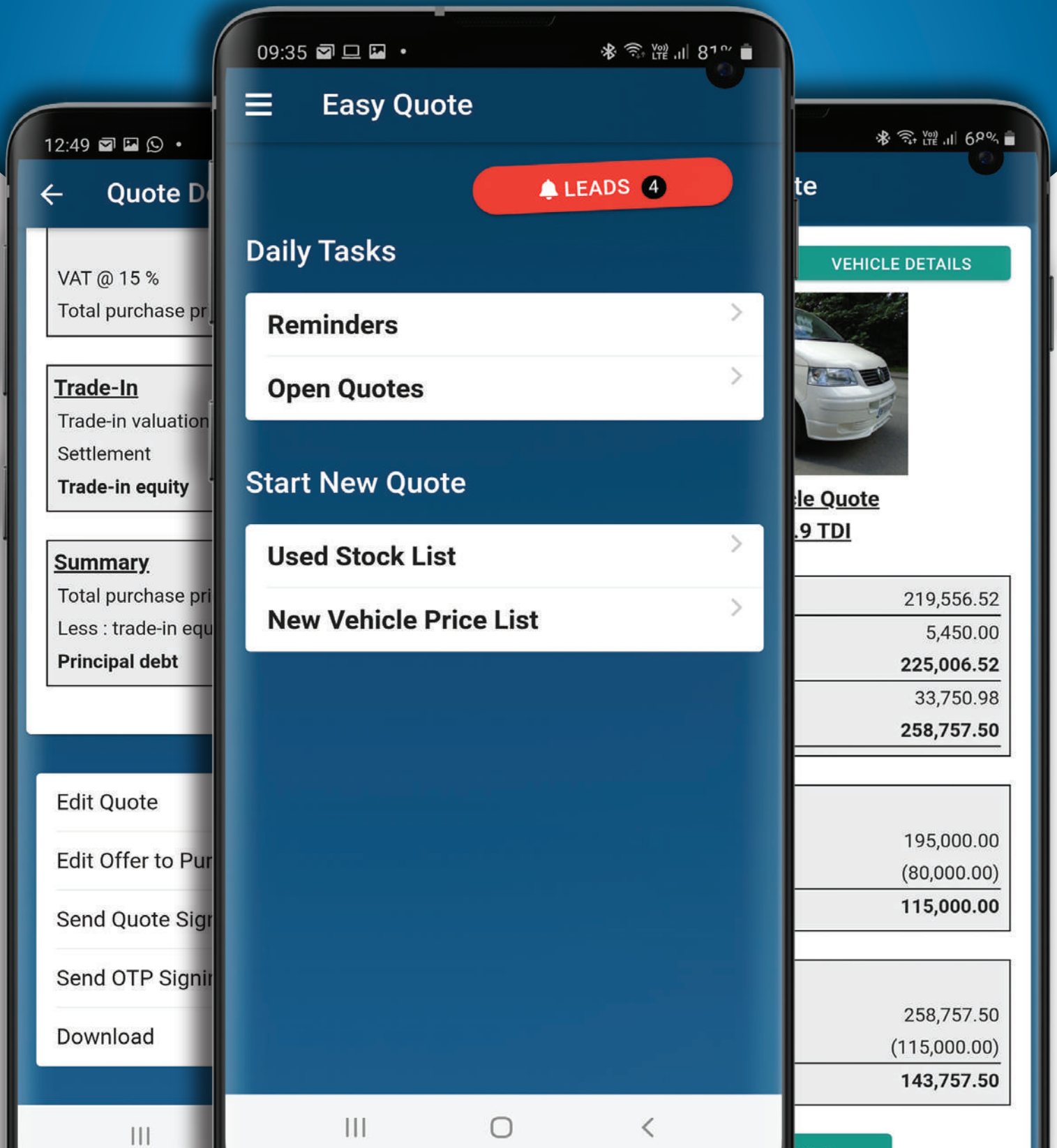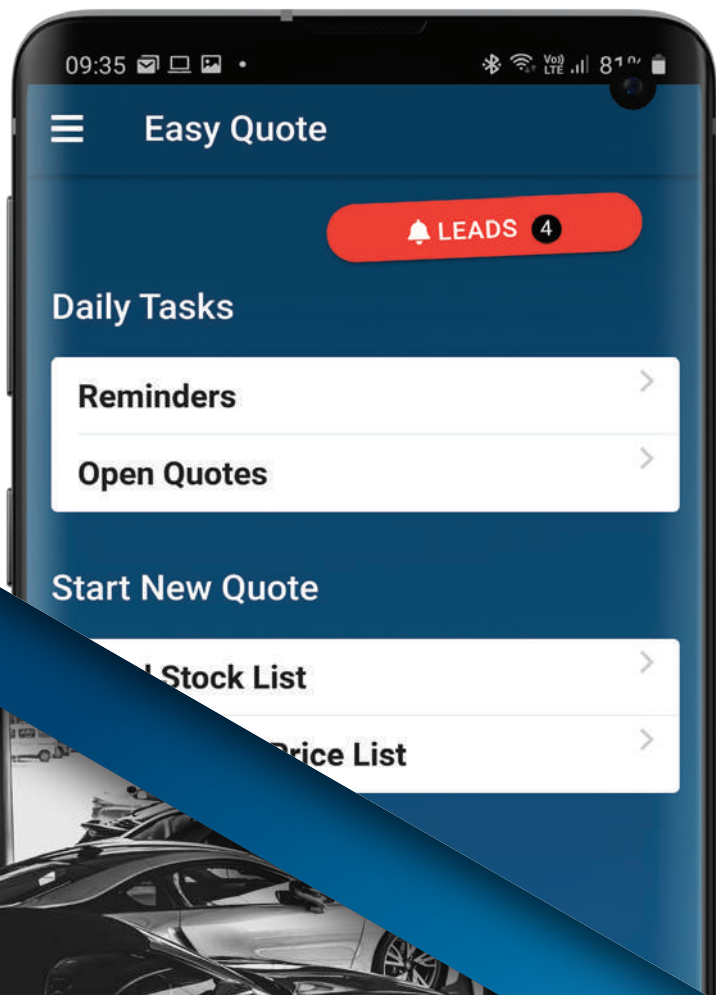# EASY SYSTEMS
SOFTWARE

The **Market Leader** in Dealership CRM/ Management software and the only business offering **Digital Signing Solutions.**

EASY SYSTEMS
SOFTWARE

As the **Market Leader** in Dealership CRM / Management software, with over 15 years worth of experience, Easy Systems has created the digital solution for your business. Integrate your dealership software into one Easy to use solution with Easy Systems. Enjoy **Industry Firsts** brought to you by Easy Systems such as our fully functional Sales Mobile app and innovative Digital Signing Solution.

WHY CHOOSE
EASY SYSTEMS?

► A - Z DIGITAL SOLUTIONS

Manage your website, control your stock, automatic lead integration with almost instant response times, integrate with industry leaders and automotive brands, prepare all dealership and vehicle documentation from one place in minutes. Do all this and more with Easy Systems

SALES ◄

Do Leads, Reminders, Quotes, Trade-in's, OTP's, VAT264 and other supporting documents like RLV and NCO licensing documents in a matter of minutes from one place. Save time and money by using our Easy Systems Mobile Sales App. Improve customer interactions thanks to our Industry First Remote Digital Signing solution.

EASY
INTEGRATION

By partnering with Market Leaders, Easy Systems reduces duplication of information to help save you time and effort to ensure your dealership needs are number 1. Because of this, Easy Systems Software can efficiently Integrate and report to your Brand's Factory requirements and statistical needs.
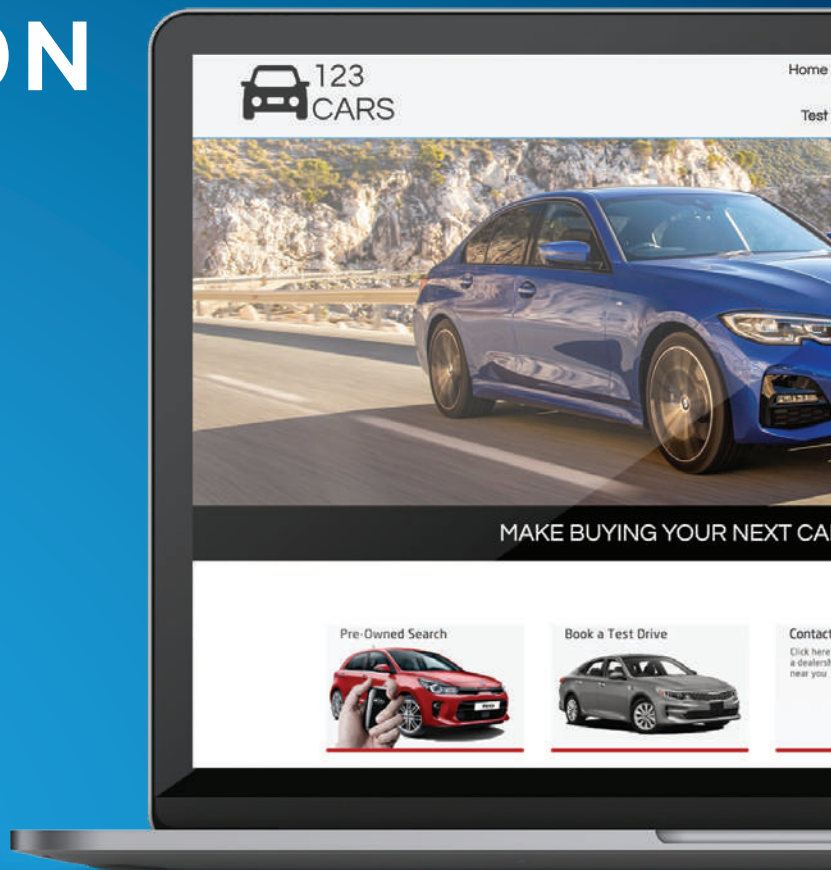
EASY
WEBSITES

Easy Systems do not just build websites, we build fully integrated digital automotive experiences. Never worry about wrong pricing or outdated stock again. We automatically update your website just by using our CRM system.

FEATURES:
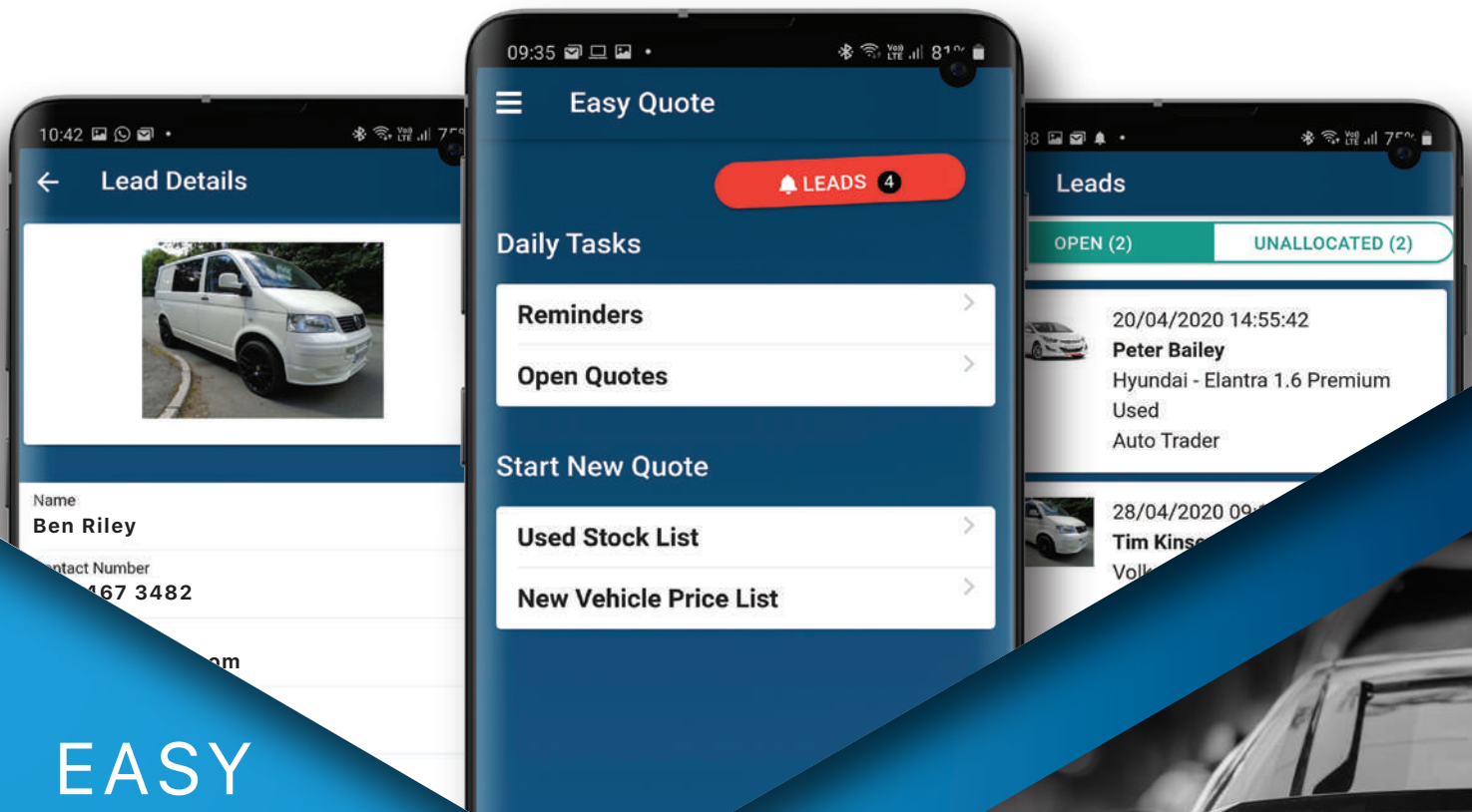
- VEHICLE STOCK MANAGER
- ADVERTISING & RECON CHECKLISTS
- CHANGE YOUR PRICING & ADVERTISING ACROSS ALL PLATFORMS
- INSTANTLY RECEIVE LEADS, AND DISTRIBUTES TO SALES STAFF MOBILE APP.

EASY
LEADS

Never miss a lead thanks to EasyQuote. All leads from your aggregators and website are returned directly to your CRM system. Using our systems Lead Management software, we can process leads to suit your dealership, by sending them to Lead Manager or to our Lead Distribution Mechanisms.

LEAD
INTELLIGENCE

Easy Systems have developed Intelligence into the leads to ensure your leads are directed to the appropriate sales people. We are also able to create additional leads based on Stock / Customer matching.
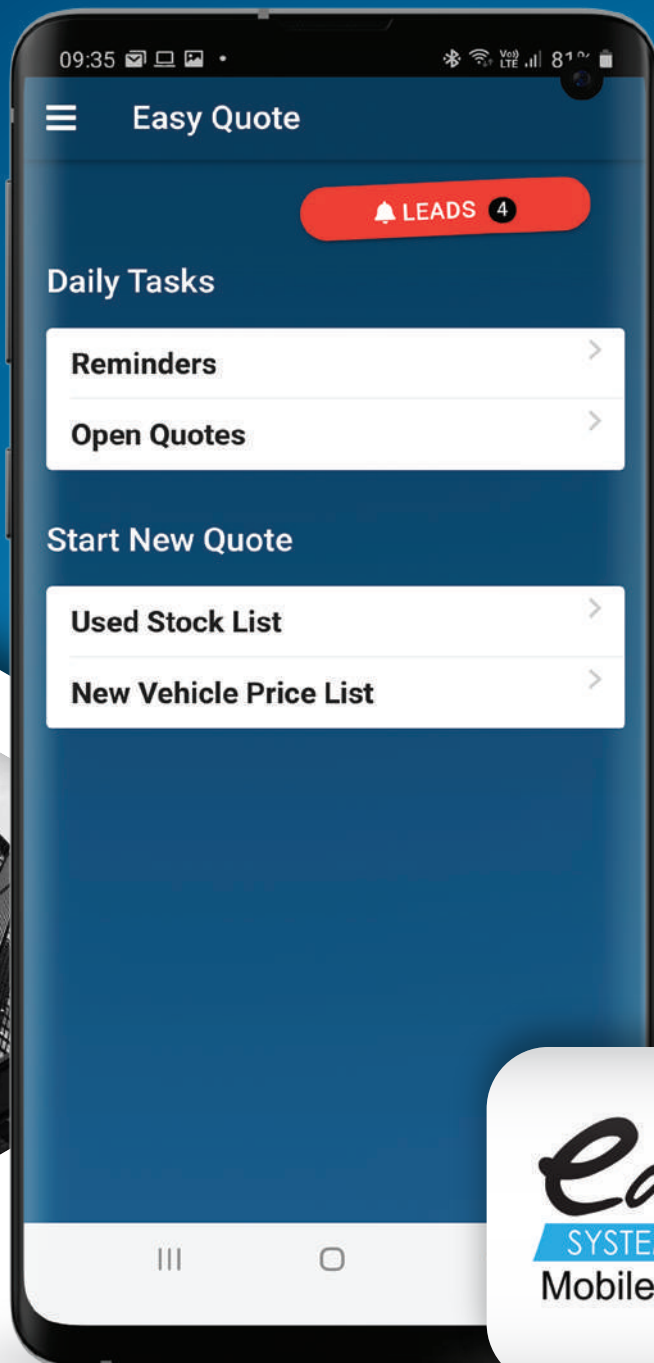
EASY SYSTEMS
MOBILE
APP

Building on EasyQuote, Easy Systems has created the digital mobile solution for your business. Work efficiently wherever you are. Pack your PC/Laptop, Office Phone, OTP deal Folder, Digital signing pad and more into your pocket by using our Mobile app. Work remotely with EasyQuote and unlock your business's full potential. Follow up on Leads and get in contact with Customers directly through the system while on the go!

GET IT ON Google Play

Available on the App Store

NEW EASY SYSTEM
MOBILE FEATURES

DIGITAL SIGNING SOLUTIONS

Send Digital Signing requests of Quotes and OTP's from your mobile device to your customers, where they can now securely sign documents on their mobile devices from the comfort and safety of their home or place of business.

SALES

Do Leads, Reminders, Quotes, Trade-in's, OTP's and send all Documents via WhatsApp or any mobile messenger.

CALLS

Call your customers directly from the App using the Dealerships Telephone account.

▶ **INDUSTRY FIRSTS**

▶ **FLEXIBLE**

▶ **LEAD RESPONSE ALMOST INSTANT**

EASY
REPORTS

Don't miss opportunities. "Dealership Overview Today" helps highlight areas of concern within your business. "Sales Rep Targets" shows you which sales staff are not meeting your monthly targets. "Lead Status Reports" gives you an overview of all leads in 1 simple report, "Lead Source Costs" quickly shows you which Lead providers are costing you money and which are making you money with costs per Lead, and costs per Sale. Our "Profitability Report" shows you which Deals and Staff are profitable in your business.

EASY
OPPORTUNITES

Easy Systems software has both Specific and Automatic Reminders to help your sales team respond to leads quickly. Thanks to the built in Intelligence in the software, we can recover lost opportunities and reconnect you with your customers. Thanks to this built in intelligence, you can store information on previous and existing customers, as well as being able to match Vehicles and Customers and help reignite previously lost opportunities. Help target Customers entering the market again for a new vehicle and target customers based off their purchase history, search criteria or interests.
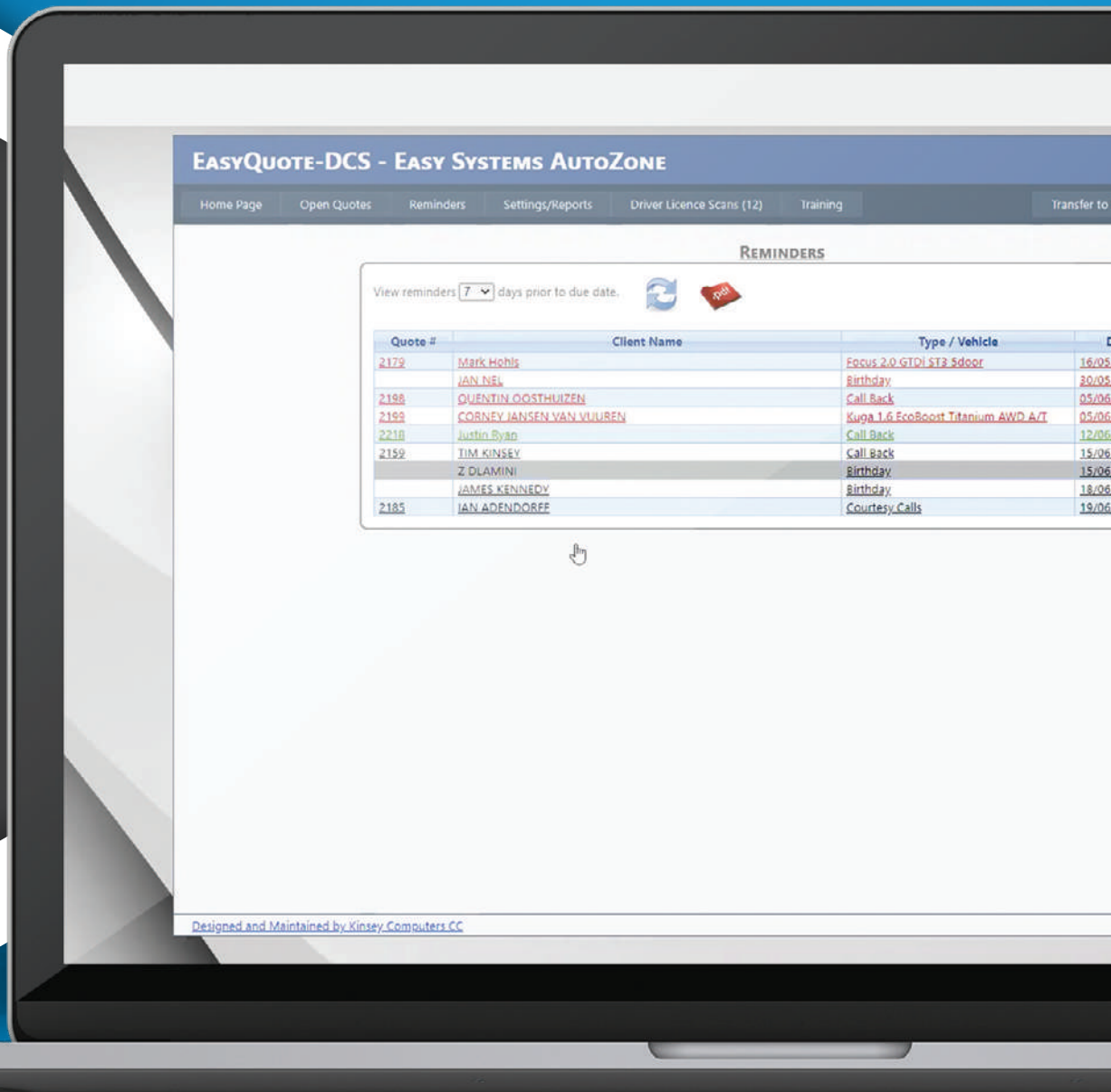
EASY SYSTEMS
FEATURES

▶ MARKETING MODULES

Use Easy Systems built in Marketing Modules to manage campaigns, create specials and mass mailing campaigns to a targeted part, or, all of your customer database to build your brand awareness.

▶ EASYFIN

Marketing module for F&I's proven to greatly improve your 2nd Gross Income and Profit.

▶ BUILT IN VIDEO TRAINING

Don't wait for new staff to receive professional training. Easy Quote comes equipped with free built in training videos to help teach you and your Staff how to get the most out of the software for your business. Our system is also self-teaching to help guide you through the best practices for your dealership.
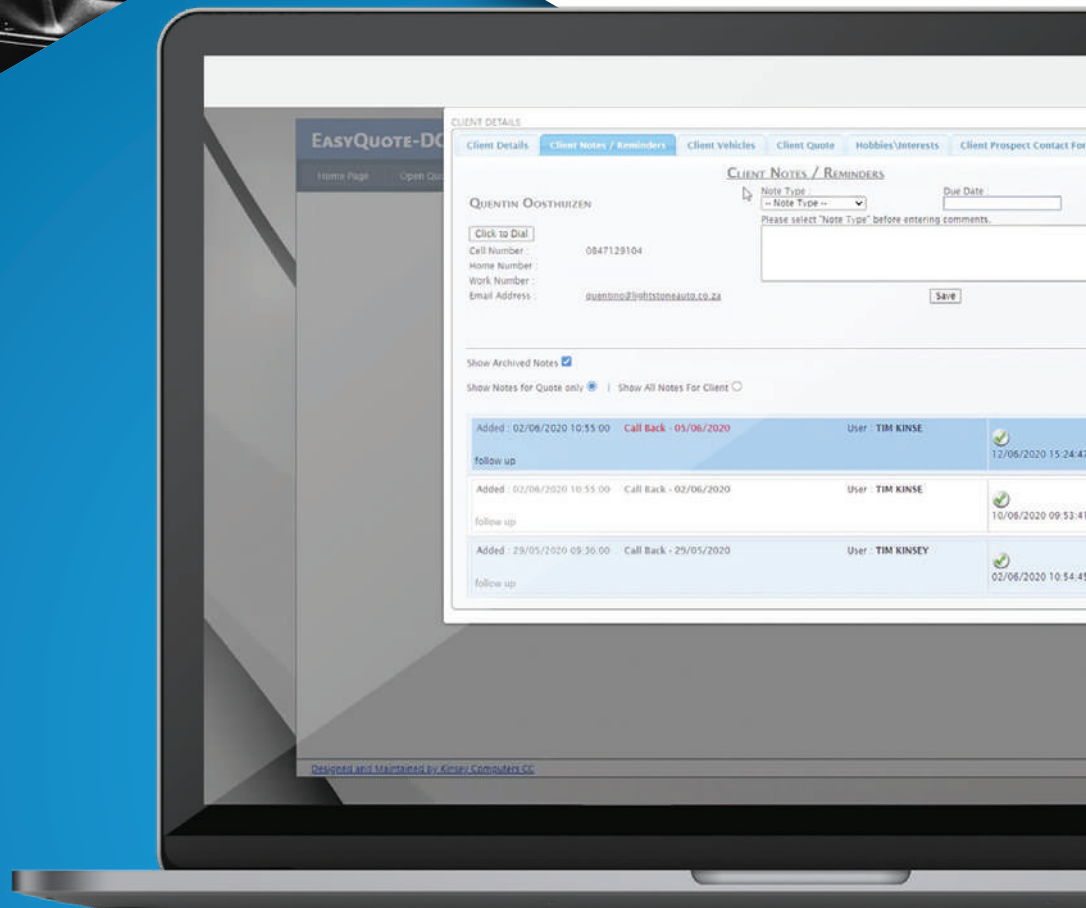
FIND OUT
MORE

www.EasySystems.co.za/Info

Tim@EasySystems.co.za

087 095 8095

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